



# Irish Aberdeen-Angus Producers Ltd.

Longfield, Virginia, Co. Cavan

Tel: 046-924 2541 · Fax: 046-924 2820

Email: [info@angusproducergroup.com](mailto:info@angusproducergroup.com) · Web: [www.angusproducergroup.com](http://www.angusproducergroup.com)

13th September 2011

Dear Member,

## OFF-SEASON BONUS

The Angus Producer Group is delighted to announce details of an Off-Season Bonus for Winter 2011/2012.

It is a testament to the quality of our beef that the market-place is prepared to return additional premiums to you, the farmer, in these very difficult financial times.

The additional bonus will be available from **31st October 2011 to 13th January 2012.**

The bonus will work as follows:

1. **Booking form must be returned to factory you wish to send your animals to, NOT to the Producer Group. Addresses of factories on bottom of booking form.**
2. Tag numbers of animals to be killed to be entered on reverse of booking form.
3. Premium will be staggered over a 10 week period as follows:

Week No.	Date	Bonus
44	31/10/2011	13c
45	07/11/2011	13c
46	14/11/2011	16c
47	21/11/2011	16c
48	28/11/2011	20c
49	05/12/2011	20c

Week No.	Date	Bonus
50	12/12/2011	20c
51	19/12/2011	16c
52	26/12/2011	16c
01	02/01/2012	13c
02	09/01/2012	13c

Numbers are strictly limited and will be on a first come – first served basis. We will be unable to negotiate an Off-Season Bonus for cattle booked after the closing date, so please ensure booking forms are returned to factories by the closing date.

Closing date for receipt of completed booking forms is **5.00pm on Friday, 7th October 2011.**

*Continued overleaf*

*“Simply the Best Beef”*



A Summer bonus for 2012 has also been negotiated. Booking forms will be sent to members in Spring 2012, but in order to plan your production the dates are as follows:

<i>Week No.</i>	<i>Date</i>	<i>Bonus</i>
17	23/04/2012	13c
18	30/04/2012	13c
19	07/05/2012	16c
20	14/05/2012	16c
21	21/05/2012	20c

<i>Week No.</i>	<i>Date</i>	<i>Bonus</i>
22	28/05/2012	20c
23	04/06/2012	16c
24	11/06/2012	16c
25	18/06/2012	13c
26	25/06/2012	13c

This bonus is worth a maximum of €76 on a 380kg carcass + €23 quality assurance bonus.

Total bonus = €99 per animal.

On an average 300kg carcass the bonus is €60 + quality assurance bonus of €18.

Total bonus = €78 per animal.

---

## *Win a Gift Voucher for the Radisson Blu Hotel Group!*

Win a gift voucher to the value of €300 for the luxury Radisson Blu Hotel Group simply by completing the enclosed questionnaire and returning to Angus Producer Group, Longfield, Virginia, Co. Cavan.

Hotels are located throughout Ireland. Enjoy a weekend away in a luxury hotel of your choice. On receipt of your completed questionnaire, your name will be entered into a draw for a chance to win this exclusive prize!

---

## *National Ploughing Championships*

We invite all our members to visit us at the National Ploughing Championships in Athy in September at stand no. 787U.

***We will launch our exciting new AAA Premium Package***

This package offers a massive opportunity for members to increase the amount of premium they can obtain from the Angus Producer Group. The new AAA premium package is unparalleled within the Irish Beef industry.

Come and speak to our staff and our processor partners, AIBP and Kepak, on this and on details of a number of models we have tailored to assist members in achieving this AAA premium.

***Look forward to seeing you there.***

*Yours sincerely*

*Charles Smith*

GENERAL MANAGER

***“Simply the Best Beef”***